

**Centre ACER** 

From the tree to your senses!

Ву

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Ontario Maple Syrup Producers Association Quality Inn & Conference Center Midland (Ontario) Wednesday ,July 13<sup>th</sup>, 2017



# Collecting maple sap















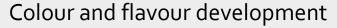
## Processing of maple sap into syrup

High heat treatment into the evaporator

Evaporate water from the sap

Changes in maple sap physicochemical properties







### Maple syrup composition

#### Carbohydrates

- Sucrose
- Glucose
- Fructose

#### **Vitamins**

- Niacin
- Riboflavin
- Thiamin

#### **Organic acids**

- Malic
- Succinic
- Pyruvic



#### **Minerals**

- Potassium
- Calcium
- Magnesium
- Manganese
- Zinc
- Sodium

#### Other components

- Polyphenols
- Phytohormones
- Amino acids

And so on...



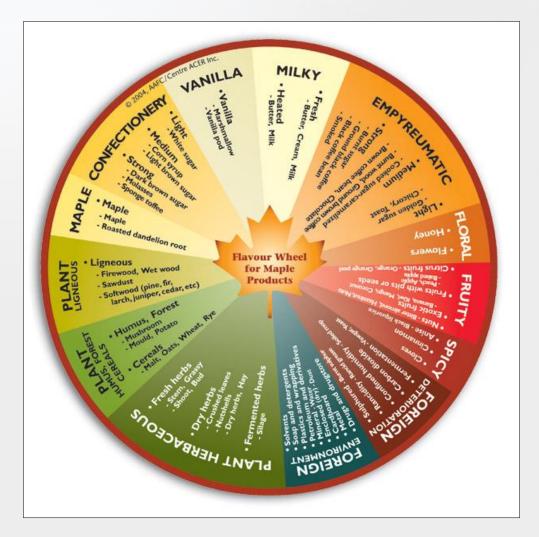
### Characteristic flavour of maple syrup

- Maple syrup represents a unique product by its colour and flavour
- Current vocabulary varies with taste and experience of tasters and is mainly focused on taste defects of maple syrup (grading system)
- There was a need to establish a scientific basis to accurately and credibly characterize maple syrup flavour

Flavour wheel for maple products



# Flavour wheel for maple products

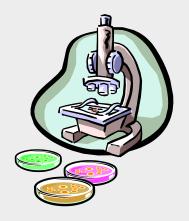


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## Flavour wheel for maple products

- Research: Explaining the maple flavour differences in terms of chemical composition and of processing parameters
- Course: Le sirop d'érable au goût du jour!
- Workshops: Initiation, in small groups, on how to taste maple syrup





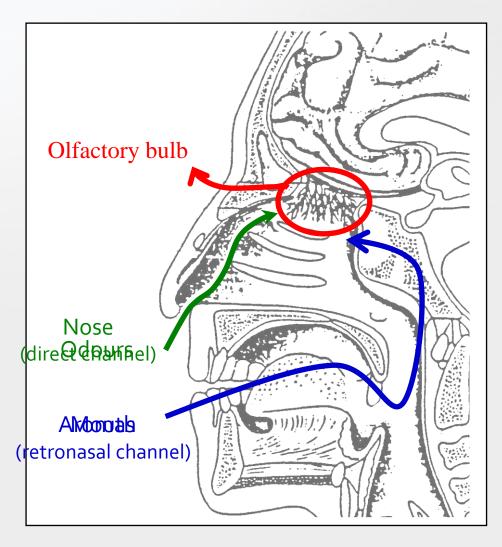


### What is sensory evaluation?

- It is a scientific discipline used to evoke, measure, analyze and interpret reactions
  to characteristics of foods and materials as they are perceived by the senses of
  sight, smell, taste, touch and hearing
- It uses a descriptive glossary and/or specific language, documented and standardized, to describe food flavours
- It is a useful tool to study various issues in R & D, production, marketing and more...



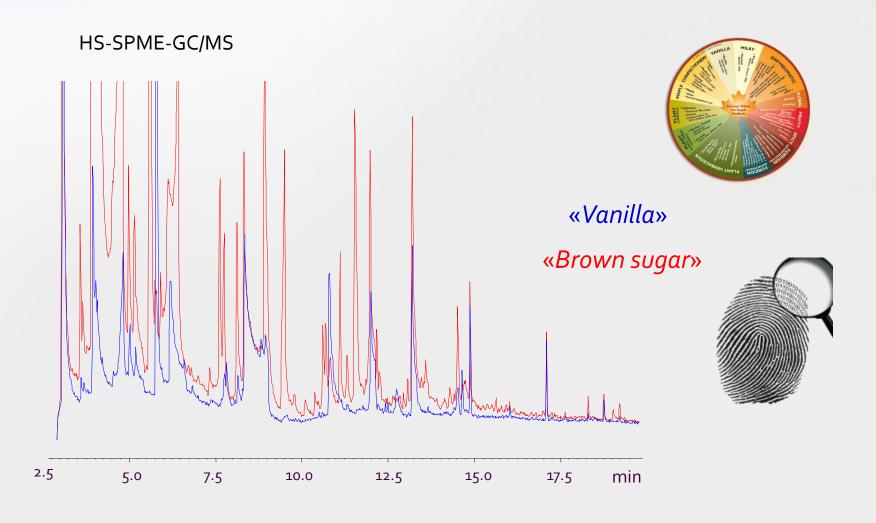
# The perception of odorant molecules



Source: Étiévant et al., 1987



### The identification of odorant molecules



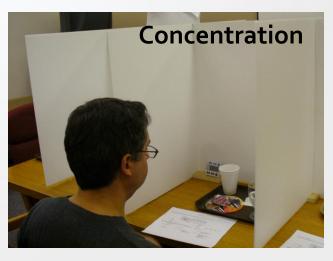


## How to taste maple syrup?





# The tasting technique



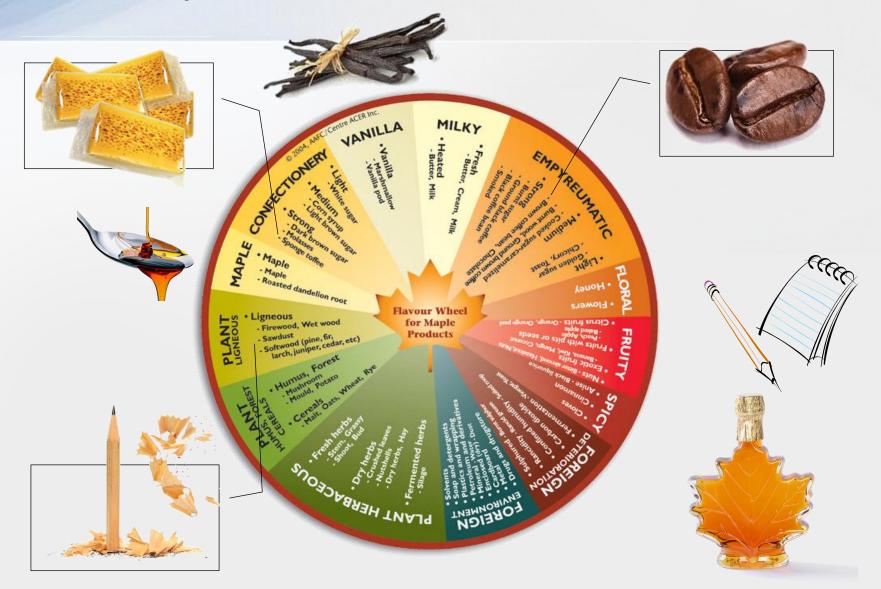




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# And now, have fun...!





### The Flavour wheel for maple products...

- Allows us to appreciate the richness of maple products
- Allows us to understand the variation sources of maple flavours
- Serves as a tool to assist the maple industry in evaluation of the quality
  - Could be part of the quality management process
  - Could be part of the production records

## Thank you for sharing our passion!



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